STRUCTURE OF TRAINING & PLACEMENT (T&P) CELL

1. Chief Patron

- **Chairman / Secretary / Correspondent**
- Provides overall vision, policy support, and resources for placement activities.

2. Patron

- **Principal**
- Overall supervision and strategic guidance of the T&P Cell.
- Ensures institutional support and coordination among departments.

3. Head – Training & Placement Cell

- Plans and executes training and placement strategies.
- Liaison between industry, recruiters, and the institution.
- Oversees placement drives, internships, and MoUs.
- Reports to the Principal.

4. Training & Placement Officers (TPOs)

- Responsible for:
  - Student training programs (CRT, soft skills, aptitude, technical training).
  - Internship coordination.
  - Maintaining placement records and databases.
  - Communicating with recruiters.

5. Departmental Placement Coordinators (DPCs)

- One faculty member from **each department**.
- Responsibilities:
  - Student data collection and verification.
  - Coordinating department-level training and placement activities.
  - Acting as a link between students and T&P Cell.

6. Industry Interaction & Corporate Relations Team

- Faculty / External Experts
- Responsibilities:
    - Industry visits and guest lectures.
    - Corporate MoUs.
    - Alumni–industry networking.
    - Internship and live project opportunities.

7. Training & Skill Development Team

- Handles:
    - Aptitude training
    - Soft skills & communication
    - Technical & domain-specific training
    - Competitive exam guidance (GATE, GRE, CAT, etc.)

8. Placement Support Team

- Non-teaching staff / Office assistants
- Responsibilities:
    - Scheduling interviews and placement drives.
    - Logistics, halls, labs, and hospitality.
    - Documentation and correspondence.

9. Student Placement Committee

- Selected students from each department/year.
- Roles:
    - Assisting in placement drive coordination.
    - Peer communication and discipline.
    - Supporting recruiters during campus visits.

10. Alumni & Career Guidance Cell (Optional but Recommended)

- Provides:
    - Career mentoring
    - Alumni talks and referrals
    - Higher education guidance

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e-mail: beharaengg1jg@gmail.com; principal@beharaengg.edu.in   www.bcet.in   Ph: 9666617714

Establishment of Training and Placement Cell

To strengthen student career development and enhance industry interaction, **Behara College of Engineering and Technology** is pleased to announce the **establishment of a dedicated Training and Placement Cell.**

Objectives of the Training and Placement Cell:

- **Industry Interface**: Build strong relationships with companies for recruitment, internships, and collaboration.
- **Skill Development**: Organize training sessions, workshops, and seminars to develop students' technical and soft skills.
- **Internship Opportunities**: Facilitate internships and industrial visits for real-world exposure.
- **Career Guidance**: Provide career counseling, resume preparation, and interview readiness support.
- **Placement Support**: Conduct campus recruitment drives and connect students with suitable employment opportunities.

Leadership Appointment:

We are proud to announce the appointment of
Mr. Ch. NarayanaRao
Associate Professor, Department of CSE& Data Science
Dean – Training & Placement

Mr. Ch NarayanaRao brings with him **over 11 years of rich experience** spanning both **academia and industry**. His expertise and vision will lead the Training and Placement Cell in equipping students with the skills, knowledge, and exposure required to succeed in the professional world.

Cell Structure:

- **Dean – Training & Placement**: Mr. Ch. NarayanaRao
- **Faculty Coordinators**: Nominated from each academic department
- **Student Volunteers**: Pre-final year students

This initiative marks a significant step toward enhancing the employability and professional success of our graduates.

Principal
Behara College of Engineering and Technology

PRINCIPAL
Dr V SRIDHAR PATNAIK M. Tech., Ph. D
Behara College of Engineering and Technology
88th ward, Narava, G V M C
Visakhapatnam-530027

COLLEGE CODE
V1
Date ....

4-Year Training Roadmap

Vision: To equip students with the technical, analytical, and soft skills required for successful careers through structured, progressive training aligned with industry needs.

1st Year – Foundation Phase

Focus: Employability Skills & Adaptive Learning

- Introduction to **Employability Skills** through digital platforms
- **Logical & Analytical Reasoning**
- **Verbal Ability and Communication Skills**
- **Continuous Online Assessments** to monitor progress
- Adaptive learning modules to personalize skill development

2nd Year – Programming Fundamentals

Focus: Core Programming & Aptitude

- **Programming Skills** using **C, Data Structures, and Python** for all streams
- **Aptitude Training** with regular online assessments
- Continuous skill tracking through coding platforms and aptitude portals
- Regular assignments and practice tests to build programming confidence

3rd Year – Industry Readiness

Focus: Advanced Technical & Soft Skills

- **Advanced Data Structures** training for specially identified students
- **DBMS & Java** training for all students
- **Certification Course** (via digital platforms) in areas such as **AWS, Data Analytics, etc.**
- **Aptitude & Life Skills Program** in collaboration with **Rubicon Solutions**
- Participation in **Industry Contests, National Assessments &Hackathons**
- Ongoing **Aptitude and Programming Assessments** for tracking improvement

3-2 to 4-1 Break:

- **Company-Specific Training Programs** to prepare for campus recruitment drives
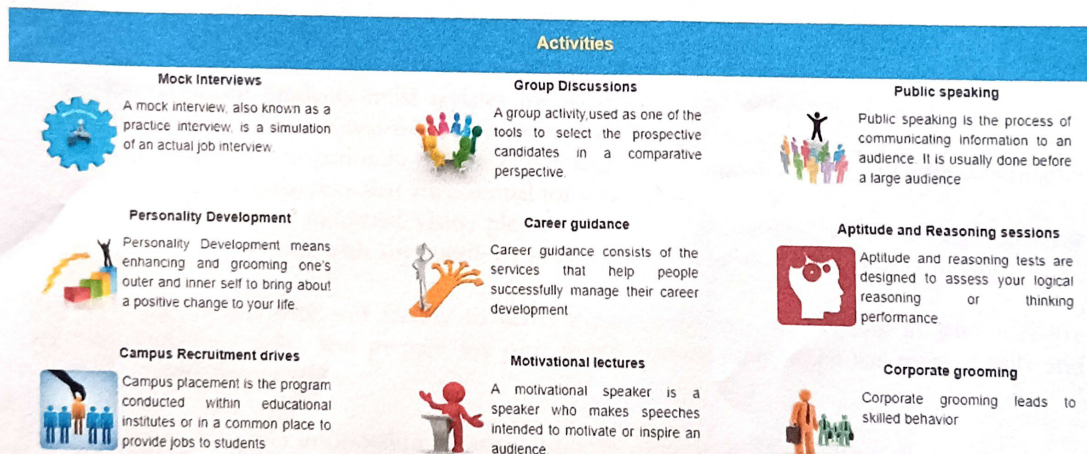- **Any Pending Trainings**

4th Year – Placement Phase

Focus: Final Placement Preparation & Onboarding

- **Pre-Placement Talks** and **Company-Specific Assessments**
- **Bootcamps** for coding, aptitude, and interview readiness
- **Internships / Live Projects** with industry partners
- **Post-Selection Training** & onboarding support
- Soft skill refreshers and communication polishing

Key Activities

- **Digital Learning Platforms**: Every student, from first year to final year, is provided with access to personalized digital platforms through individual login credentials, enabling consistent engagement with learning resources.
- **Continuous Assessment & Analytics**: Regular assessments are conducted, and detailed analysis reports are shared with students. These insights help in identifying specific training needs and areas for improvement.
- **Mock Hackathons**: Simulated hackathon environments are organized to prepare students for real-world coding challenges and national-level competitions, fostering a spirit of innovation and collaboration.

Activities

Mock Interviews
A mock interview, also known as a practice interview, is a simulation of an actual job interview

Group Discussions
A group activity,used as one of the tools to select the prospective candidates in a comparative perspective.

Public speaking
Public speaking is the process of communicating information to an audience. It is usually done before a large audience

Personality Development
Personality Development means enhancing and grooming one's outer and inner self to bring about a positive change to your life.

Career guidance
Career guidance consists of the services that help people successfully manage their career development

Aptitude and Reasoning sessions
Aptitude and reasoning tests are designed to assess your logical reasoning or thinking performance.

Campus Recruitment drives
Campus placement is the program conducted within educational institutes or in a common place to provide jobs to students

Motivational lectures
A motivational speaker is a speaker who makes speeches intended to motivate or inspire an audience.

Corporate grooming
Corporate grooming leads to skilled behavior

SOME OF OUR RECRUITERS

amazon · Walmart Global Tech India · tcs TATA CONSULTANCY SERVICES · ValueLabs · accenture · Cognizant · Capgemini · <epam> · MAQ Software · Hitachi Vantara · Deloitte. · IBM · virtusa · wipro · Infosys · Hi. HEXAWARE · Tech Mahindra · NTT DATA · JSW · POWER MECH Growth Unlimited · KPIT · Berger · asianpaints · homefirst

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Department Training & Placement Cell

Subject: Upcoming Events Organized by the Training & Placement Cell

Dear Students/Faculty,

We are pleased to inform you that the Department Training & Placement Cell has planned several events aimed at enhancing your academic, professional, and industry knowledge. These events include Faculty Development Programs (FDPs), workshops, and industrial visits designed to provide you with valuable exposure and skills. These events will cover various aspects of career development and job opportunities. In this all respective department heads and faculty cooperate for smooth conduction all the activities.

Important Notes:

- **Registration:** Students must register for workshops and industrial visits by given time. Registration forms are available at the Training & Placement Cell.
- **Attendance:** Participation in these events is highly encouraged, as they will provide valuable insights and experiences that are essential for your career growth.
- **Preparation:** For industrial visits, please ensure you are dressed appropriately (business casual) and prepared with any questions you may have about the industry or company.

We encourage all students and faculty to actively participate in these events to gain industry exposure, learn new skills, and prepare for your future careers. Stay tuned for more details and updates regarding these events.

For any queries or further information, please contact the Training & Placement Cell.

Thank you.

Best regards,
Ch NarayanaRao
Head Training & Placements
Behara College of Engineering and Technology
+ 91 - 9014313893

Below is the schedule of the upcoming events:

Tentative Roadmap for B.Tech Students
from 2-1 Onwards

1. Foundation skills on C Programing - The Complete C Programming Course - From Scratch including lateral entry students. (6 Days workshop)
   Dates from 18th Aug 2025 – 23rd Aug 2025

2. Guest Lecture by Dr B. TirumalaRao to all faculty and students on latest trends in the education and technology in the market.
   Dates from 4th Aug 2025 – 7thAug 2025

3. Industrial Visit to AMTZ Kurmannapalem Visakhapatnam
   Tentative dates are 8th Sept 25 – 12th Sept 2025

4. Tentative dates for Faculty Development Program on National Educational Policy(or)Other Latest Technologies by AMTZ – IBSC which is Offline Mode
   Tentative dates are Sept 19th& 20th 2025

5. Basic Workshop for all students which covers the latest technologies by a Third Party Vendor.
   Tentative dates are Oct13th& 18th 2025

6. Conducting an awareness program on Training and placements(CRT) by Dean Training & Placement.
   Tentative dates are Oct 27th - 31st 2025

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Training & Placement Cell

Date: 01-08-2025
Ref No.: BCET/TPC/CIRC/2025/01

CIRCULAR

All Heads of the Departments are hereby informed that a **5-day Workshop on "C Programming Essentials: A Hands-on Workshop"** will be conducted for all B.Tech students from **1st September 2025 to 6th September 2025.**
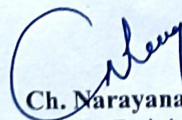
The workshop will be organized in collaboration with **HMIES Solutions Pvt. Ltd.(A Division of Software Company),** aiming to enhance students' fundamental programming skills and hands-on coding experience.

Departments are requested to:
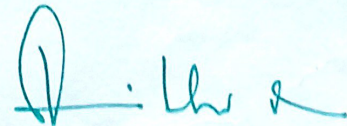
- Inform all eligible students and collect the registration fee.
- Nominate one faculty coordinator from each department to assist in organizing.
- Ensure proper attendance and discipline during the workshop.

The detailed schedule and session plan will be shared shortly.

For any further information, contact the undersigned.

Ch. NarayanaRao
Head – Trainings
Behara College of Engineering and Technology

Training and Placement Cell
Behara College of Engineering and Technology
88th ward, Narava, GVMC
Visakhapatnam-530027.

Copy to: Principal Office, IQAC, All HODs

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Training & Placement Cell

Date: 3rd Dec 2025
Ref No.: BCET/TPC/CIRC/2025/06

CIRCULAR

All Students are hereby informed that the **Training & Placement Cell** will be commencing the **Campus Recruitment Training (CRT)** sessions from **15th December 2025 onwards**, conducted in **TWO spells (60 hours)** for this semester.

Please note that the **overall training duration is 240 hours**, including **Company-Specific Training** sessions.

The objective of this training program is to enhance students' skills in

- Aptitude & Reasoning
- Communication Skills
- Technical Skills
- Interview Preparation

Instructions to Students:

1. Attendance for CRT sessions is **mandatory**.
2. Students must report to their respective classrooms/labs on time.
3. Carry a notebook, pen, and required materials for practice.
4. Maintain discipline throughout the training period.
5. No permissions will be granted during CRT hours unless emergency.
6. Students must strictly follow the schedule announced by the T&P Cell.

Instructions to HoDs & Class Teachers:

1. Kindly circulate the timetable to all students as soon as it is released by the T&P Cell.
2. Ensure classrooms/labs are arranged for CRT.
3. Monitor attendance and report defaulters daily.
4. Motivate students for active participation.

The detailed **CRT timetable** and **batch allotments** will be shared shortly.

For any clarifications, contact the Training & Placement Cell.

3/12/25

Mr Ch. NarayanaRao
Head – Trainings& Placements
Behara College of Engineering and Technology

03/12/2025

Training and Placement Cell
Behara College of Engineering and Technology
88th word, Narava, GVMC
Visakhapatnam 530027

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Training & Placement Cell

Date: 13-08-2025
Ref No.: BCET/TPC/CIRC/2025/03

CIRCULAR

Subject: Millennium Aptitude & Coding Test (MACT) – Scholarship Opportunity

All students are hereby informed about the **Millennium Aptitude & Coding Test (MACT)** organized by **Millennium Software Solutions (MSS)**, offering scholarships worth **₹50 Lakhs** along with cash prizes, discounts, and placement assistance.

Key Details:
- **1st Prize:** ₹50,000/- Cash Prize
- **Other Benefits:**
  - MACT Assessment Score Card
  - Invitations to MSS Job Fairs & Campus Interviews
  - Placement Assistance
  - 15% Discount on Any Course for All Applicants

Exam Schedule:
- Conducted on **19th Aug 2025**
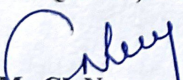- Venue: **Behara College of Engineering and Technology**

Test Pattern:
- Duration: **60 Minutes**
- Type: **Objective Questions**

Scholarship & Discounts:
- **Top 5 Rank Holders:** Prizes, Merit Certificate & 50% Discount on Course Fee
- **Rank 6 to 500:** Merit Certificate & 35% Discount on Course Fee
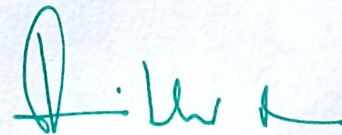- **Rank 501 to 1000:** 25% Discount on Course Fee

Registration: Free at millenniumsoftsol.com/mact

For Queries, Contact: 91540 84157   92487 53106

Mr Ch NarayanaRao
Head - Trainings
Behara College of Engineering and Technology
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Training & Placement Cell

Date: 02-08-2025
Ref No.: BCET/TPC/CIRC/2025/02

CIRCULAR

All Heads of the Departments are hereby informed that an **Industrial Visit** has been scheduled for allB.Tech students to the **Andhra Pradesh MedTech Zone (AMTZ), Visakhapatnam** on **8ᵗʰSeptember 2025 (Monday)**.

The visit is organized as a part of students' practical exposure and industry-institute interaction. Students will have the opportunity to explore cutting-edge medical device manufacturing facilities and understand industry practices.
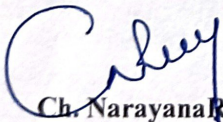
Important Points:

- **Date of Visit:** 8ᵗʰSeptember 2025
- **Location:** AMTZ, Visakhapatnam
- **Eligibility:**All B.Tech students
- **Registration Fee:No fee** (Free of cost)
- **Transport:** Will be arranged by the college

Departments are requested to:

- Nominate all students from their department.
- Appoint a faculty coordinator to accompany the students.
- Ensure student discipline and punctuality during the visit.

Further details regarding the travel schedule and instructions will be shared soon.
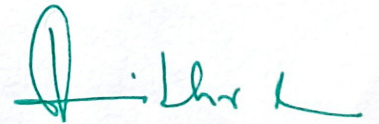
For any queries, please contact the undersigned.

Ch. NarayanaRao
Head – Trainings
Behara College of Engineering and Technology

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Training & Placement Cell

Date: 19th Jan 2026

Ref No.: BCET/TPC/CIRC/2026/06

CIRCULAR

Dear Students, HoDs, and Staff,
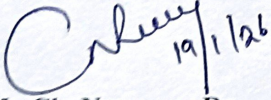
This is to inform you that the **Second Spell of CRT (45 Hours)** will be conducted from **2nd February 2026 to 20th February 2026**.
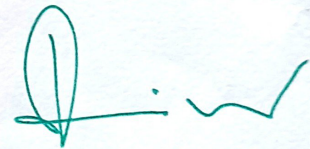
The training module will focus on **Quantitative Aptitude (Arithmetic)**.

All HoDs are requested to plan the regular academic schedule accordingly. Faculty members are requested to extend their support for the smooth conduct of the program. Students are advised to attend the sessions regularly and utilize this opportunity effectively.

Thank you for your cooperation.

Regards,

(signed) 19/1/26

Mr Ch. NarayanaRao
Head – Trainings& Placements
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